

Put ALL of our national, multi-media resources to work for you!



- **2,000** truck stops nationwide
- **2,450** trucking industry leaders
- **2** nationally recognized trucking magazines
- **3** high-traffic trucking Web sites
- **1** bi-monthly trucking newsletter
- **100** HOT, NEW Healthy Trucking Kiosks
- **4** HUGE trucking shows EVERY YEAR
- **1** nationwide network of PD-MD clinics
- **25,000** direct response Truckers ONLY Card Packs

It all adds up to **SUCCESS**

Ramp MULTI-MEDIA MAXIMUM EXPOSURE PACKAGES Include:

Print Magazine Advertising

- Full-Color Ad in *Over the Road* Magazine
- Full-Color Ad in *Pro Trucker* Magazine

Healthy Trucking Kiosk advertising

- Full-Color Direct Response Advertising Card in Truckers ONLY Card Pack
- Optional, Exclusive Kiosk Sponsorships

Web Site Advertising and Promotion

- 3 Ramp High-Traffic Web Sites
- Profile Page, Banner Ads, Links

Special Event Promotions

- MATS, GATS, THE TRUCK SHOW Las Vegas, The Truckers Jamboree
- 2 Industry Conferences: TCA R&R Seminar, TCA Safety Directors Seminar

✓ **Multi-Media Maximum Exposure Package Pricing (BEST Value*)**

Package with 2-Page Spreads in Both Magazines	\$9,965
Package with Full Page Ads in Both Magazines	\$5,465
Package with Half Page Ads in Both Magazines	\$3,565
Package with Full Page Ad in One Magazine	\$3,465
Package with Half Page Ad in One Magazine	\$2,565

✓ **Truckers ONLY Card Pack Pricing (non-package, card only)**

All cards include a free reply mailer or a full-color ad on back for half-price

Single Card 1x rate	\$1,995
Single Card 3x rate	\$1,695
Single Card 6x rate	\$1,495
Single Card 12x rate	\$1,295

We proudly offer
DISCOUNT CARD RATES
for current advertisers in
Over the Road and *Pro Trucker*
magazines. Please ask your
Ramp representative
for details.

* For a 3-month run